



Professional, quality printing
– ensuring you look great on paper



LookGreat

Geerings Print have retained the timeless principles and founding philosophy that are at the very heart of our business. Caring for customers and staff, keeping our word, continuing to expand by ploughing profits back in to the business, ensuring we buy well and remaining up to date are all key factors to our success.

We have taken steps to make access to design and print services easier and more understandable than ever, as we strongly believe that communication through paper, design and print has a critical role to play within today's competitive market place.

Throughout the process you have the comfort of knowing that your job is being managed by experienced professionals who are here to answer your questions and discuss the best ways of achieving the results you require.

Our team of creative designers are at your disposal and they are happy to work from your original copy and designs on paper or from information stored digitally.

With our wide range of printing presses covering every requirement, along with a full compliment of finishing services in house, we can take care of your project under one roof, from beginning to end.

We understand that results are what count. That means quality jobs, delivered on time and to budget.

Whether you are an experienced print buyer or selecting a printer for the first time, you will receive the highest standards of service and advice as we work with you to ensure you look great on paper.

OnPaper

Corporate Identity **Technical Brochures & Catalogues**

Sales Literature **Show & Exhibition Catalogues**

more about

Pre Press

Design:

Adobe Creative Suite,
includes Illustrator, Photoshop
and InDesign

Page make-up:

QuarkXpress,
Adobe Creative Suite,
InDesign

Images:

Linotype Quickstep
A3 flatbed scanner

Word Processing:

Microsoft Word, Access
and Excel.

Design

Our highly experienced and creative in-house design team is supported by advanced design software.

Typesetting Technology

We can work, flexibly, swiftly and accurately from text provided in a range of formats, including OCR scanning facilities, formatting text files supplied or keying from hard copy. Our fully integrated system works on both Mac and PC platforms.

Data Transfer

Using our expertise we are able to help you save time and money. You generate material on your PC or Mac, as simple text or full pages produced on DTP software, and we will take the data as either application files or PDFs by FTP, email link or your CD discs. At Geerings Print we make technology work for you.

Scanners

Linotype Quickstep
A3 flatbed scanner.

Canon Canoscan LiDE 70
for OCR scanning.

Proofing

Nashua 1200 dpi colour laser printer, for preliminary proofs.

Epson Stylus Pro 9800 for contract proofs using Epson Ultrachrome K3 inks.

Computer to Plate (CTP)

Chemistry free platemaking.

Rampage workflow with Preps imposition software. FUJIFILM Luxel T-9000 using FUJIFILM PRO-T Digital Thermal Plates.

US

Press Room

Equipped for your Job

Our pressroom is equipped with single, multi and full colour Heidelberg presses, allowing us to choose the machine which best suits the colour, size and quantity requirements of your job.

Heidelberg 102F Speedmaster
Five Colour + Infra Red Drying
with CPC

Heidelberg 74 Speedmaster
Five Colour (perfector)
+ Infra Red Drying with CPC.

Heidelberg 74 Speedmaster
Two Colour (perfector) with CPC.

Heidelberg SORD.

Finishing

Finishing In House

Our own highly automated bindery allows us to finish jobs in-house, economically.

Stahl B1 Folders.

6-station plus cover feed Muller
Martini Saddle-Stitcher/Trimmer.

Muller Martini 3020 Binder with in
line 9-station Gatherer and Three
Knife Trimmer.

Guillotines.

Ancillary equipment for drilling,
stabbing, comb/wire binding,
numbering, perforating and
scoring.

Packing and Despatch facilities.

Delivery

Our delivery vehicles cover London and the surrounding counties on a daily basis.

We can also arrange the despatch of your goods anywhere in the UK and overseas via reliable carrier services.

Quality

Controlling Production and Quality

We are committed to providing both a quality product and a quality service.

From initial consultation to delivery of the finished job, we will ensure we maintain the quality you expect, keeping you informed of progress and dealing with any questions you may have.

Our management information system with real time data monitoring allows us to keep a tight control of every job, monitor costs, offer quick response on estimates and provide a high standard of customer service.

Advertising Sales



Geerings Print offer a full advertising sales service using in-house staff and facilities.

Our complete service covers preparation of mailing lists, production of advertising stationery and rate cards, advertising sales using a dedicated team of sellers, copy collection, artwork preparation, proofing and invoicing.

Publication Sales



Geerings Print offer a fully managed publication selling operation at shows and events throughout the UK.

Using our own staff experienced in maximising sales our complete service offers personalised selling units, an information service, a disciplined selling operation and total control of stock and money.

Geerings Print are very aware of their responsibility to the environment and have concentrated on reducing the impact on the environment in four main areas:

Energy Solvents Water Waste

We have undertaken to adhere to the following guidelines:

To purchase chlorine free and at least part wood-free paper from paper mills that sustain their tree count through replanting schemes.

To remove, wherever possible, chemicals used within the printing process. (Following major investment in January 2007 there are no chemicals used within the plate imaging department).

To replace wherever possible, solvent-based products with water based. This includes inks, varnishes and laminates.

To monitor the reduction in water usage and quality of water waste.

To monitor the handling of waste and recycling throughout the factory.

This brochure has been printed on 9 lives silk, a paper containing recycled material. The inks used have derived from a sustainable vegetable oil base and the press plates have been made using a 100% chemical free system.

OVER 100 YEARS OF SERVICE TO THE BUSINESS WORLD

Geerings

P R I N T



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